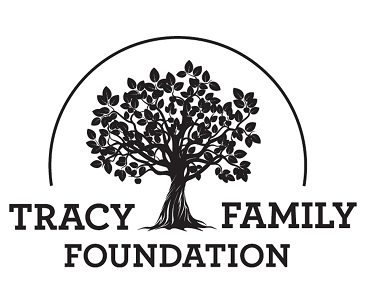
[Skip to main content](https://www.cybergrants.com/pls/cybergrants/ao_application.review_app?x_gm_id=1474&x_source_flag=&x_style_id=19018&x_org_id=1719144&x_req_id=97530557&x_proposal_type_id=5039#cgcontent)



Your Submitted Applications

The application you previously submitted appears below. No further changes may be made to this application. Click here to [return to the Welcome page](https://www.cybergrants.com/pls/cybergrants/ao_login.home?x_gm_id=1474&x_source_flag=&x_proposal_type_id=5039&x_invitation_id=&x_org_id=1719144&x_style_id=19018).

Organization Information

|  |  |
| --- | --- |
| **\***Organization/School Legal Name | Four Star Public Library District |
| **\***Address | 132 W. South Street, P.O. Box 169 |
| **\***City | Mendon |
| **\***State | Illinois |
| **\***Zip | 62351 |
| **\***County | Adams - IL |
| **\***Telephone | 2179362131 |
| **\***E-mail Address | fourstarpld@gmail.com |
| **\***Type of Organization | Unit of Government |
| Unit of Government Verification | * [Tax Exempt form.pdf (198.06 K), uploaded by Jill Lucey on 2018-02-20](https://www.cybergrants.com/pls/cybergrants/upload.get_file?x_gm_id=1474&x_ut=GS_USER_ID&x_value_id=39312789&x_custom_field_id=215092&x_key=1719144&x_parent_table_name=organization) * [Tax Exemption 2025-2030.pdf (23.74 K), uploaded by Valerie Simmons on 2025-02-19](https://www.cybergrants.com/pls/cybergrants/upload.get_file?x_gm_id=1474&x_ut=GS_USER_ID&x_value_id=99967953&x_custom_field_id=215092&x_key=1719144&x_parent_table_name=organization) |
| **\***Name of Executive Director/President/Principal | Peggy Muegge, President |
| **\***Organization Mission Statement or Organization Purpose | To provide an access point for all persons to the world of information. To make available the resources needed to fill the informational, educational, cultural, and recreational needs of the individuals and groups of the Four Star Public Library District while promoting the right to access knowledge through expansion and cooperation with other libraries. |
| **\***Year Founded (YYYY) | 1990 |
| **\***Programs Offered | Currently we offer weekly story hour programs, educational programs for adults, LEGO Club, Book Club and a summer reading program for all ages. We also offer one-on-one technology assistance for all ages. Ongoing passive (drop-in) Makerspace programs have been added in the past couple years. |

Organization Contact Information

|  |  |
| --- | --- |
| **\***Contact First Name | Valerie |
| **\***Contact Last Name | Simmons |
| **\***Contact Title | Director |
| **\***Contact Address | 132 W. South Street, P.O. Box 169 |
| **\***Contact City | Mendon |
| Contact State | Illinois |
| **\***Contact Zip | 62351 |
| **\***Contact Telephone | 2179362131 |
| **\***Contact E-mail Address | fourstarpld@gmail.com |

Request

|  |  |
| --- | --- |
| **\***Project Title | ReThink Media Marketing Cohort |
| **\***Request Amount | $1,975.00 |
| **\***Dollar Amount of Organization Contribution | $660.00 |
| **\***Grant Funds will be used for: | Training |
| **\***Project Type | TFF Request for Proposal or other TFF offering |
| **\***Project Start Date | 3/1/2025 |
| **\***Project End Date | 12/31/2025 |
| **\***Request Information | We are requesting $1,975 to provide a Marketing/Social Media for a cohort of four libraries. Through this unique training, ReThink Media will provide: 1 Zoom session to get started followed by 4-5 sessions on-site at each of the four libraries. This training is structured to allow for coaching and practicing new skills within their libraries. The small cohort will allow for hands on learning and peer resources as they complete homework between sessions to further hone their new knowledge. Topics covered will include Facebook (Reels, Lives, and Threads); Instagram, Canva, and other social media platforms as deemed appropriate to reach young parents. Remaining funds will be used to provide attendees with a $30/session stipend to offset travel and time investment beyond that covered by their library budget. |
| **\***Have you completed the TFF Nonprofit Roadmap Assessment in the past 12 months? | No |
| **\***Nonprofit Roadmap Alignment | n/a |
| **\***Measurable Goals | Increase Social Media Engagement by 25% Across Participating Libraries on platforms already in use.  By the end of the training program, each participating library will increase its average social media engagement (likes, shares, comments, or views) by 25% compared to baseline metrics recorded before the training on social media platforms they already utilize. Timeline will be 50 days before and 50 days after the completion of the trainings.  Expand Social Media Presence with One New Platform  By the end of the training program, each participating library will adopt and regularly engage with at least one new social media platform (such as Threads, Instagram, Tik Tok, etc) demonstrating their application of newly learned skills. |
| **\***Project Budget Template | * [ReThink Media TFF Budget.xls (96 K), uploaded by Valerie Simmons on 2025-02-18](https://www.cybergrants.com/pls/cybergrants/upload.get_file?x_gm_id=1474&x_ut=GS_USER_ID&x_value_id=99947009&x_custom_field_id=16847&x_key=97530557&x_parent_table_name=request) * [TFF Library Quote (1).pdf (361.36 K), uploaded by Valerie Simmons on 2025-02-19](https://www.cybergrants.com/pls/cybergrants/upload.get_file?x_gm_id=1474&x_ut=GS_USER_ID&x_value_id=99968321&x_custom_field_id=16847&x_key=97530557&x_parent_table_name=request) |
| **\***Does Your Organization Have a Strategic Plan? | Yes |
| Strategic Plan Upload | * [Long-Range Strategic Plan.docx (156.67 K), uploaded by Valerie Simmons on 2025-02-18](https://www.cybergrants.com/pls/cybergrants/upload.get_file?x_gm_id=1474&x_ut=GS_USER_ID&x_value_id=99947027&x_custom_field_id=2238006&x_key=97530557&x_parent_table_name=request) |
| **\***Executive Director/Pres./Principal Authorization | Yes |
| **\***Organizational or Personnel Changes | New Director. Jill Lucey retired, Valerie Simmons hired. Valerie is now salaried, rather than hourly. |
| **\***Do you have any overdue Final Impact Reports to TFF? | No |
| Project Photos |  |

Current Year

|  |  |
| --- | --- |
| **\***Letter of Agreement - Review and Accept Terms | I ACCEPT |
| **\***Name of Individual Agreeing to Terms | Valerie Simmons |
| **\***How long did it take you to complete this grant application? | 1-5 hours |
| Please share any suggested improvements to our grant application process. |  |

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